



NoManual^{AI}

AI call center built on our own technology

[VOICE AGENTS · ANY MARKET · ANY LANGUAGE]



[ABOUT THE PRODUCT]

A call center run by AI agents, not shifts

Voice agents built on our own technology. They sell, call back and answer calls in any language.

2,000+

Operators replaced by the system we
are deploying now

\$1M+ /mo

Payroll cost removed from the budget

Own stack

Our own technology and
infrastructure, not a resold bot

[WHAT CHANGES]

Operators are hired. Agents are configured

[HUMAN CALL CENTER]

Grows by hiring

- Shifts, hiring, training and turnover
- Drift from the script under pressure
- Pricing mistakes and unapproved discounts
- Quality checked only on samples

[AI AGENT CALL CENTER]

Grows by configuration

- + 24/7, new lines added in settings
- + Your script, word for word, on every call
- + Prices and totals come from the system
- + Every call transcribed and scored

One engine for any type of call

01



Database calling

Repeat sales and upsells to customers in your CRM.

-
- + Knows the last purchase
 - + Calls back at the right time

02



Cold calling

First contact with a new database, with no operator burnout.

-
- + Qualifies by your criteria
 - + Books meetings or viewings

03



Inbound and front desk

Answers 24/7, with no queue and no hold time.

-
- + Knowledge base answers
 - + Books, reschedules, transfers

04



Lead callback

Calls a new lead first, while they still remember you.

-
- + Confirms the order
 - + Checks address and date

[WHERE IT WORKS]

Any task that involves a phone call

Call centers, sales teams and front desks. For each task we set the script, voice and language.

BUSINESS	AGENT 'S ROLE	WHAT IT HANDLES
Call centers IN PRODUCTION	Inbound and outbound lines	Database sales, callbacks, thousands of calls a day
Clinics and dental practices	Receptionist	Bookings, rescheduling, reminders, price questions
Restaurants and delivery	Orders and reservations	Menu orders, table bookings, address and time
Online stores	Order confirmation calls	Confirmation, address, delivery, repeat purchase
Sales teams	Cold and warm calls	Qualification, meetings, calls to new leads
Salons, services, real estate	Front desk and outbound	Bookings, visit confirmation, property viewings

[01 / TECHNOLOGY]

[OUR APPROACH]

[AI talks. The system decides]

[AI]

Runs a natural conversation: listens, understands and replies like a person

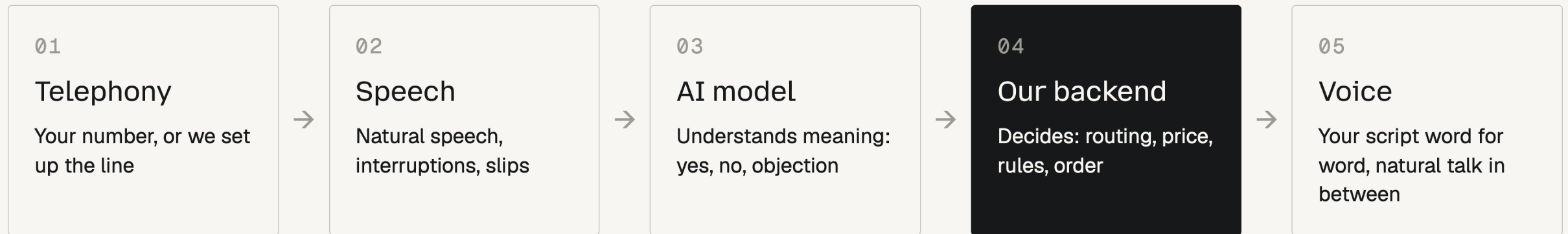
[OUR SYSTEM]

Controls the money: prices, terms, restrictions and order creation

[FOR YOU]

The agent sounds human and sells strictly by your rules

Our own infrastructure, not a plugged-in chatbot



AI Top models on the market. Swapped without rebuilding

BACKEND Built in-house: analytics, routing, CRM integration

THE RESULT Orders and bookings are created only after data checks and a clear “yes” from the customer.

[WHAT MAKES US DIFFERENT]

Sounds like a person, works like a system

01 · LATENCY

Record low

Our own speech pipeline, with no third-party platforms in between. No pauses that give away a robot.

The call flows at a human pace

02 · HUMAN TOUCH

Maximum

Handles interruptions, slips and topic changes. Voice, pace and manner fit the market and language.

A conversation, not a script reading

03 · DEPLOYMENT

Fully our own

Our own infrastructure, no off-the-shelf platforms. Runs inside your environment.

Data and recordings stay with you

What makes a conversation feel real

01

Interruptions

The customer cuts in — the agent listens and answers to the point instead of finishing its line.

02

Natural speech

Slips and topic changes. Understands meaning, not keywords or buttons.

03

Customer memory

Last purchase, address and history from the CRM — before the first word.

04

Script, word for word

Offer, terms and closing are said exactly as approved. Free conversation in between.

05

Objections

“Too expensive”, “it didn’t work”, “no money until Friday” — answered from your knowledge base.

06

Language and voice

Any language, voice and manner for your market. A new country is a setting, not a hire.

Our agent vs operators and bots

WHAT MATTERS	OPERATOR	IVR ROBOT	GENERIC AI BOT	[OUR AGENT]
Understands natural speech	Yes	Waits for a button	Yes	+ Even with interruptions
Follows your script	Partly	Recordings only	Paraphrases	+ Word for word
Correct prices	Gives own discounts	Yes	May invent them	+ From the system
Knows customer history	If there is time	No	Partly	+ From the CRM, in advance
Stops when it should	Pushed by targets	Can't tell	Breaks down	+ Stop rules in the system
Volume and schedule	Shifts and hiring	Unlimited	Unlimited	+ 24/7, lines in settings
Quality control	Samples only	None	Logs	+ Every call scored
Where the data lives	With you	With the vendor	With the vendor	+ With you, on your side

Sells only by your rules

[RISK WITH GENERIC BOTS]

An off-the-shelf bot may invent a discount, push after a “no” or take an order you can’t deliver.

01 · PRICE

Prices and totals come from the system. The agent can’t invent a discount.

02 · STOP RULES

8 stop situations: wrong person, “no”, “don’t call”. Opt-outs are permanent.

03 · ADDRESS

Postcode and delivery zone checks. No sale where you don’t deliver.

04 · CRM

Status and notes are filled in automatically. Operators’ work stays untouched.

05 · CALL LIST

Calls only customers who actually paid for their last order.

06 · AUTO-STOP

Calling stops on its own if a conversation breaks the rules.

THE RESULT Zero false promises across 8,103 live calls and fewer returns on cash-on-delivery orders.

Eight steps of one conversation

01

Customer card

Last purchase and address from the CRM before the first word.

02

Who answered

Wrong person — asks for the customer or books a callback.

03

Right timing

Too early? Books a callback instead of pushing.

04

Offer

Approved wording, total calculated automatically.

05

Objections

Answer from your knowledge base, then back to the offer.

06

Address and date

Address check, delivery check, delivery date.

07

Confirmation

Items, total, address. Order only after the customer's "yes".

08

After the call

Result in the CRM, score on the dashboard, sales and alerts in Telegram.

Excerpt from a real sale

CUSTOMER	I've run out. Why are you calling right now?	REASON FOR THE CALL
AGENT	Then the full course is next. Six packs or three, cash on delivery, free shipping. Which one should we send?	APPROVED WORDING
CUSTOMER	Wait. Last time I got six.	MIXED UP THE OPTION
AGENT	Of course. If the full course of six works better for you, we'll send that. Shall I switch to this option?	TOTAL UPDATED
CUSTOMER	Yes, that's the one I bought last time.	A CLEAR "YES"

[QUALITY CONTROL]

Every change is tested before live calls

[BEFORE LAUNCH] The system checks telephony, voice, CRM access and provider balances on its own.

01

Logic tests

Conversation steps, totals and order creation.

02

AI tests

Real customer phrases on the live model.

03

Test bench

AI customers built from real calls argue with the agent.

04

Small batch

Start on part of the database, scale only on results.

IN PRODUCTION Every call is scored on the dashboard. Sales and alerts arrive in Telegram in real time.

[02 / CASES]

An AI receptionist that answers on the first ring

Listens like a person

Understands natural speech: interruptions, slips, background noise

Books into your calendar

Free slots, booking, rescheduling and cancelling in your system

Accurate answers

Prices, services, doctors and clinic address

No missed calls

24/7, no waiting. Hands complex cases to your staff

[WHERE IT FITS]

Dental clinics

Medical centers

Beauty salons

Service centers

[CASE · LARGE CALL CENTER · NUTRA]

A large call center. The agent sells on live calls

8,103

Live calls in the pilot

×4

Purchase agreements: from
1% to 4%

1.6%

Calls escalated. The agent
handles the rest

0

False promises to customers

Repeat sales to a customer database

[TASK] An international company calls its customer base. Cash on delivery, thousands of operators.

01 · CUSTOMER

Last purchase and address from the CRM before the first word

02 · SALE

Approved wording in Spanish, total calculated automatically

03 · ADDRESS

Postcode and courier coverage check

04 · CRM

Order, status and notes recorded automatically

TEAM Complex cases, script and decisions

AGENT Repeat sales, callbacks, order creation

THE RESULT Purchase agreements ×4, only 1.6% of calls escalated. Next stage: up to 2,000 operators in one system.

[SCALE]

A new market is a setting, not a hire

The call logic stays the same. Only what depends on the market changes.

New product

New script and knowledge base. Same engine

New country

Addresses, delivery coverage, language and voice

New use case

The agent calls new inbound leads first

New AI models

Top models on the market, no rebuild needed

[HOW WE LAUNCH]

Four steps to your own call center

01

Audit

Scripts, call recordings, CRM and current conversion

02

Pilot

One use case on part of the database, compared with operators

03

Launch

Scaling in batches, every call scored

04

Scale

New countries and use cases, with our ongoing support

THE RESULT You decide on scale based on pilot results from your own calls, not on promises.

[NOMANUAL · AI AUTOMATION]

[PILOT]

Let's launch an agent on your database.

One use case, your data.

We'll show you in numbers how many calls and sales the agent takes over.

[NoManual^{AI}]

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